

# Township of Berkeley Heights

## Downtown Beautification Committee

### Agenda for Thursday, June 9, 2016 @ 8 PM (Change in time)

- Approve Minutes from May 11, 2016
- Update on Welcome signs (Julie)
- Discussion of additional ways to use new logo downtown
  - Banner Update (Gail)
  - Car magnets
- Flowers around BH (Midge)
- Discussion session for Sign Ordinance (Jeanne and Julie)
- Discussion of future goals of DBC (Julie)
  - Update of accomplishments of the committee (Gail)

Meeting Dates for 2016 will be 2<sup>nd</sup> Wednesday of the month

O June 8<sup>th</sup>, Sept 14<sup>th</sup>, Oct 12<sup>th</sup>, Nov 9<sup>th</sup>

### Accomplishments of the Committee:

1. Created a logo and mission statement for the committee
2. Raised money and purchased holiday banners for Springfield Avenue
3. Raised the money and purchased American flags to line the parade route and Springfield Avenue – flags hang from Memorial Day to Veteran’s Day
4. Designed and purchased Welcome to Berkeley Heights banners to line Springfield Ave
5. Sold 4 clock face sponsorships to local businesses and 100 inscriptions on the base of the clock to residents and local businesses
6. Have developed detailed street specifications for sidewalk pavers, street lights, benches, trash litter receptacles and planters
7. Created a DBC Webpage which is more comprehensive with committee mission and projects as well as created an email address for DBC for residents to send requests/comments
8. Created a BH Icon and created Welcome Signs into BH with the Icon