

# **Township of Berkeley Heights**

## **Downtown Beautification Committee**

### **Agenda for Wednesday, May 11, 2016**

- Approve Minutes from April 18, 2016
- Update on Welcome signs
- Discussion of additional ways to use new logo downtown
- Flowers at the base of the signs on Springfield Avenue
- Discussion of future goals of DBC

Meeting Dates for 2016 will be 2<sup>nd</sup> Wednesday of the month

O June 8<sup>th</sup>, July 13<sup>th</sup>, Sept 14<sup>th</sup>, Oct 12<sup>th</sup>, Nov 9<sup>th</sup>, Dec 14<sup>t</sup>

### **Accomplishments of the Committee:**

1. Created a logo and mission statement for the committee
2. Raised money and purchased holiday banners for Springfield Avenue
3. Raised the money and purchased American flags to line the parade route and Springfield Avenue – flags hang from Memorial Day to Veteran’s Day
4. Designed and purchased Welcome to Berkeley Heights banners to line Springfield Ave
5. Sold 4 clock face sponsorships to local businesses and 100 inscriptions on the base of the clock to residents and local businesses
6. Have developed detailed street specifications for sidewalk pavers, street lights, benches, trash litter receptacles and planters
7. Created a DBC Webpage which is more comprehensive with committee mission and projects as well as created an email address for DBC for residents to send requests/comments
8. Created a BH Icon and created Welcome Signs into BH with the Icon