

Meeting Minutes for Downtown Beautification Committee

6/10/15 From 7:45pm to 9:20pm

| | |
|--|---|
| Attendees | Jeanne Kingsley, Julie Lloyd, Gail Nelson, Thomas Pirone, Nicole Quiroga |
| Meeting Minutes | |
| Approval of minutes from April 8, 2015 meeting (No meeting in May) | |
| Flag Project | <p>Midge and Julie gave update on Flag project</p> <ul style="list-style-type: none"> • Flags look beautiful • Have 10 more flags to sell |
| Update on Zoning and Planning | Julie gave an update on the zoning and planning meetings attended |
| Streetscape | Discussed changing the planters and team agreed to put 2 options on the streetscape ordinance. Also discussed and approved adding the bike rack for 5 bikes. |
| Restaurant Week | We are going out and discussing with restaurants if they would participate in a Restaurant Week in BH. Jeanne is concerned about the construction in town ie. New light at Lone Pine Drive. We are moving it to next year end of March/April. |
| Grant Writer | We are in need of a grant writer. Julie will put on the BH Community Forum a need for a volunteer to help find and apply for grants. |
| New Business: Welcome/Leaving BH signs (4) | The welcome to BH signs when you enter into BH are in disrepair as well they are hard to see. We discussed coming up with new signs and asking the businesses that donated to see if they are willing to donate again. Julie to work with sign companies on a sign that has red, white and blue-the BH/GL Colors. We are considering a BH brand (considering the rendering of the train station by Kerry Blasch). |
| New Business: New Banners | Jeanne is looking into getting banners made up with a BH brand to Dine and Shop in BH. |
| New Business: Berkeley Heights Ornament/Magnets | Nicole is looking into a potential fundraiser for DBC is creating a home decorating ornament that could sit on a stand. Again, using the potential BH Branding on the ornament and we are going to look into getting BH magnets for the cars or some other item that we can include the branding. Looking to bring this to BH in September. |