

# Township of Berkeley Heights

## Downtown Beautification Committee

### Agenda for Tuesday, May 13<sup>th</sup>

- Approve Minutes from 4-09-14
- Michael Mistretta is joining our meeting today
  - Status of Grant
  - Design Standards; Sign, streetscape etc
- Discuss the next steps of Clock
  - Status of Faces and Installation (Midge/Ron/Jeanne/Julie)
  - Discuss the details of the ceremony (Midge and Kerry)
    - Date and time
    - Katherine Martino to cut the Ribbon/Unveiling
    - DPW Clean up of Park for Ceremony
  - Plaque for Rick, Jim and Joe (Midge)
- Design Standards
  - Status of Receptacles

### **Accomplishments of the Committee:**

1. Created a logo and mission statement for the committee
2. Raised money and purchased holiday banners for Springfield Avenue
3. Raised the money and purchased American flags to line the parade route and Springfield Avenue – flags hang from Memorial Day to Veteran’s Day
4. Designed and purchased Welcome to Berkeley Heights banners to line Springfield Ave
5. Sold 4 clock face sponsorships to local businesses and 100 inscriptions on the base of the clock to residents and local businesses
6. Have developed detailed street specifications for sidewalk pavers, street lights, benches, trash litter receptacles and planters
7. Created a DBC Webpage which is more comprehensive with committee mission and projects as well as created an email address for DBC for residents to send requests/comments