

Township of Berkeley Heights

Downtown Beautification Committee

Agenda for Wednesday, March 12th

- Approve Minutes from 2-12-14
- Discuss the next steps of Clock Fundraiser
 - Update on plaque confirmations via email (Midge/Ron)
 - Signing the Addendum (Ron)
 - Position of the Clock Dials (Ron)
 - Facebook/Community Forum-Thank You
 - Update on plaques sold; 2014 Budget (Julie)
 - Drawings of the clock base (Kerry)
 - Update on list of businesses (Ron)
- Task Force for Design Standards and Guidelines for Downtown
 - Any questions about the proposed signage standards (Task Force)
 - Update on Planner (Jeanne)
 - Discussion with Environmental Committee (Ron)
 - Discuss need for recyclable trash receptacle

To be discussed at next meeting:

- Discuss 3 year Plan/wish list

Accomplishments of the Committee:

1. Created a logo and mission statement for the committee
2. Raised money and purchased holiday banners for Springfield Avenue
3. Raised the money and purchased American flags to line the parade route and Springfield Avenue – flags hang from Memorial Day to Veteran's Day
4. Designed and purchased Welcome to Berkeley Heights banners to line Springfield Ave
5. Sold 4 clock face sponsorships to Local Businesses
6. Have developed detailed street specifications for sidewalk pavers, street lights, benches, trash litter receptacles and planters
7. Created a DBC Webpage which is more comprehensive with committee mission and projects as well as created an email address for DBC for residents to send requests/comments