

Meeting Minutes for Downtown Beautification Committee

February 12 at 7:30pm

Attendees

Jeanne Kingsley, Julie Lloyd, Ron Loria, Jamie Ronga, Bobbie Peer, Midge Vicendese

Meeting Minutes

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The minutes from the January 8th, 2014 meeting were approved.

Downtown Wreaths/ Flags

JCP&L had to order a part for the poles to have power for the wreaths. We are hoping to have power on the poles by end of 1st quarter 2014. We are going to make sure that in October/November 2014 that all polls are active so the installations of the wreaths will be seamless and all wreaths will light up. We will create a task force within the committee to take care of the wreaths and work with DPW. Jeanne ordered 9 more wreaths.

Clock Project/Installation

- We have a list of names who donated via Community Pass. Community Pass is unable to take the inscriptions for the plaques. Midge and Ron will be sending emails out to all those who donated through Community Pass asking for their inscriptions. She will also send an email to those who donated via paper and confirm what they have put on the paperwork is correct. That will stand as proof for the plaques.
- Ron will follow up with Franklin about timeframes for the plaques, cost and double check how many names will fit on each side of the plaque.
- We discussed utilizing the Boy Scouts to install pavers at the base of the clock. Boy Scouts need to confirm if the project will qualify.
- Bobbie and Jeanne are working to get the design file of the donors to Verdin
- Jeanne and Julie met with seniors and Chamber and pitched fundraising.
- Clock face design and colors were resolved. Black pole, roman numerals, gold accents were all agreed upon.

Clock Project Fundraising/Marketing

DBC Webpage

The DBC webpage is up and links are active. We also created a DBC email address that Midge will manage. The new email address is: DBC@BHTWP.com

Design Standards

- Awaiting the township planners draft of the streetscape resolution.

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- Building Façade and Signage Standards were identified by the task force and presented at the meeting to the entire committee. Everyone is in agreement with the direction. Need to confirm the next step...Do these get presented to council separately, or will the planner draft these alongside the streetscape once he is hired.
- DBC will review, comment and advise on all applications to Zoning or Planning that involve the Downtown Districts. Decided to review these at our monthly meetings amongst the group.
- Regarding the inventory of the “Streetscape” on Springfield Avenue, Tom will bring the “Master Plan” document to the next meeting which shows what Springfield Avenue consists of currently and we can use this as a starting point.

“3 year plan/wish list”

To do for the whole committee: Send Julie your “Wish List” for the town. We are looking to put a 3 year plan together and need everyone’s ideas. Also, please send Julie Lloyd a list of downtowns that you love and want us to look like.

Things to be discussed in future meetings

1. Create Task Force within committee to ensure the wreaths have power and they are “fluffed” for installation.