

Township of Berkeley Heights

Downtown Beautification Committee

Agenda for Wednesday, February 12th

- Discuss the next steps of Clock Fundraiser
 - Agreed upon clock color and Face type (Julie)
 - Confirmation of Names on Clock; File requirements
 - Update on plaque confirmations via email (Midge/Ron)
 - Facebook Update (Ron)
 - Update on plaques sold; Cost analysis of clock (Julie)
 - Discuss the Beautification Committee Show about the Clock/Date (Bobbie/Jeanne)
 - Discuss how the Boy Scouts can contribute to the clock base (Rick/Julie)
 - Mark Trella from the Boy Scouts will attend to talk about base of clock and what the Boy Scouts can contribute
 - Drawings of the clock base (Kerry)
 - Update on discussions with Seniors and Chamber of Commerce (Jeanne/Julie)
 - Update on list of businesses (Ron)
- Task Force for Design Standards and Guidelines for Downtown
 - Discuss the proposed signage standards (Task Force)
 - Update on Planner (Jeanne)
 - Paver examples (Jamie)
 - Discussion with Environmental Committee (Julie/Ron)
 - Discuss need for recyclable trash receptacle
- DBC Directory (confirm everyone should have a copy)

To be discussed at next meeting:

- Discuss 3 year Plan/wish list

Accomplishments of the Committee:

1. Created a logo and mission statement for the committee
2. Raised money and purchased holiday banners for Springfield Avenue
3. Raised the money and purchased American flags to line the parade route and Springfield Aveue – flags hang from Memorial Day to Veteran’s Day
4. Designed and purchased Welcome to Berkeley Heights banners to line Springfield Ave
5. Sold 4 clock face sponsorships to Local Businesses
6. Have developed detailed street specifications for sidewalk pavers, street lights, benches, trash litter receptacles and planters
7. Created a DBC Webpage which is more comprehensive with committee mission and projects as well as created an email address for DBC for residents to send requests/comments