

Meeting Minutes for Downtown Beautification Committee

January 8th at 7:30pm

Attendees

Jeanne Kingsley, Rick Froio, Julie Lloyd, Ron Loria, Jamie Ronga, Bobbie Peer, Tom Pirone, Midge Vicendese (Missing: Kerry Blasch)

Meeting Minutes

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The minutes from the December 12th, 2103 meeting were approved.

Officers

We discussed and approved officers for the 2014 Calendar year.

Chairperson: Julie Lloyd

Vice Chairperson: Ron Loria

Secretary: Jamie Ronga

We also discussed that each member needs to attend more than 50% of the monthly meetings. The chairperson will make the agenda for each meeting. **Thank you to Ron and Jamie for stepping up again and being an officer of the committee.**

Downtown Wreaths/ Flags

JCP&L had to order a part for the polls to have power for the wreaths. We are hoping to have power on the poles by end of 1st quarter 2014. We are going to make sure that in October/November 2014 that all polls are active so the installations of the wreaths will be seamless and all wreaths will light up. We will create a task force within the committee to take care of the wreaths and work with DPW. Jeanne ordered 9 more wreaths.

Clock Project/Installation

- We have a list of names who donated via Community Pass. Community Pass is unable to take the inscriptions for the plaques. Midge and Ron will be sending emails out to all those who donated through Community Pass asking for their inscriptions. She will also send an email to those who donated via paper and confirm what they have put on the paperwork is correct. That will stand as proof for the plaques.
- Jeanne confirmed that the contract has been signed and 1st installment has been made. Julie is going to send an email to the CFO Michel Marceau about keeping track of what we have paid for the clock and what monies have come in for the clock and do a "true-up" with the CFO every month or so.
- Ron will follow up with Franklin about timeframes for the plaques, cost and double check how many names will fit on each side of the plaque.
- We discussed not doing pavers at the base of the clock but maybe a flower bed with some small boulders. We are going to ask Kerry to draw something up for us. We also want to ensure that we have plaques made for the people/companies

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who donated the work and time for the clock installment.

- The Clock installation will be donated by Rick Froio and Jim Delia. The connection costs are expected to be minimal.

Clock Project Fundraising/Marketing

- Jeanne is reaching out to Regina Haag about talking to the seniors about the clock and she has a meeting with Pat Smith this Friday about setting up time with the Chamber of Commerce.
- Ron will be putting a list together of businesses in town so we can all divvy them up and go “Sell” plaques!!
- Julie will resend the example email that everyone should try to send out asap to friends. Also, Julie sent an email for Rec distribution. The blurb went out through the rec distribution on Thursday, Jan. 8th.

DBC Webpage

The DBC webpage is up and links are active. We also created a DBC email address that Midge will manage. The new email address is: DBC@BHTWP.com

Design Standards

- We discussed the next steps with putting together our “Recommended Streetscape” and how it is to be approved. First, Julie and Jaime will present our recommendations to the Council on January 21st for use of the Town Planner. We are recommending specific street lights, pavers, benches, trash receptacles and planters so we have a cohesive look Downtown BH.
- We created a task force within the DBC to “button-up” the design standards to again have a cohesive and small town look in BH. We will look at the current Design standards and come up with recommendations for Signage, colors and building materials. The task force consists of Rick Froio, Jeanne Kingsley, Julie Lloyd, Tom Pirone and Jamie Ronga.
- Regarding the inventory of the “Streetscape” on Springfield Avenue, Tom will bring the “Master Plan” document to the next meeting which shows what Springfield Avenue consists of currently and we can use this as a starting point.

“3 year plan/wish list”

To do for the whole committee: Send Julie your “Wish List” for the town. We are looking to put a 3 year plan together and need everyone’s ideas. Also, please send Julie Lloyd a list of downtowns that you love and want us to look like.

Things to be discussed in future meetings

1. Create Task Force within committee to ensure the wreaths have power and they are “fluffed” for installation.