

Meeting Minutes for Downtown Beautification Committee

December 12th at 7pm

Attendees

Kerry Blasch, Jeanne Kingsley, Julie Lloyd, Ron Loria and Bobbie Peer (for a limited time)

Meeting Minutes

Guest re: Community Garden

Christina Lewis, who represents the Community Garden under the advisement of Environmental Commission, joined us for the first part of the meeting to discuss developing a program for a community garden through grants as well as discussed possible locations.

2014 Meeting Schedule

We discussed 2014 Meeting Schedule and all present agreed that the 2nd Wednesday of the month at 7:30pm in Conference room in Municipal Building.

Jan 8, Feb 12, March 12, April 9, May 14, June 11, July 9, August (none), Sept 10, Oct 8, Nov 12, Dec 10

Downtown Wreaths/ Flags

Jeanne said they are working with JCP&L to make sure all the wreaths on Springfield Avenue work. We will look into getting bows after the holidays for each wreath and looking into the costs for additional wreaths.

Clock Project/Installation

- We agreed that all 4 headers on the clock will state “Berkeley Heights” **not** 2 headers with “Berkeley Heights” and 2 headers with “Peppertown Park”. This will decrease the costs.
- Ron will need help with the plaques and ensure all data is correct. Maybe Midge would like to help?
- Ron is also going to check with Rick to make sure there are no additional costs for installation of the clock.
- Jeanne will find out who signs the agreement with Verdin (The clock company) and cut the first installment check.

Clock Project Fundraising/Marketing

- Julie will send an email to the DBC with an example email that everyone can send out to their friends as well as the email for the Rec distribution.
- Jeanne will talk to Pat Smith of the Chamber of Commerce to see if the DBC can meet with the businesses through the Chamber of Commerce.
- Kerry will send out formal Thank You’s to all after we have sold all plaques.

Meeting Minutes for Downtown Beautification Committee

December 12th at 7pm

- Jeanne is going to talk to Regina about setting up a time when Ron and Julie can go and talk to the seniors about buying a plaque for the clock. Also, Ron is going to put flyers at the YMCA.

DBC Webpage

We discussed DBC Webpage design outline. Jeanne said that this is a great place for us to explain where businesses can find out where they can find design standards. Julie Lloyd will work with Charlie Pratt to set up the DBC webpage.

“3 year plan/wish list”

To do for the whole committee: Send Julie your “Wish List” for the town. We are looking to put a 3 year plan together and need everyone’s ideas. Also, please send Julie Lloyd a list of downtowns that you love and want us to look like.

Things to be discussed in future meetings

- Discuss the purchase of hanging baskets for street lamps
- Discuss the paver project for base of clock
- Discuss officers for 2014
- Discuss the Design Standards and Inventory of Springfield Avenue